Creative iMedia Revision Plan Year 10

Week	Topic	Activity	Pages/Link	Exam Question EXTENSION
1	Types of Media	Mind map the media types and give examples for each type. Take existing products and define the target audience for each using the main criteria.	TYPES: Media Types.pptx TARGET AUDIENCE: https://www.youtube.com/watch?v=Ic0IF5qVK0I	1. The media industry can be divided into two main sectors: traditional media and new media. For each of these sectors: a. write a definition of the sector [4 marks] b. list the four sub-sectors for that sector [4 marks] c. for each sub-sector, give examples of products they produce [4 marks] 2. Name one other segment of Target Audience other than gender and age. [1mark]
2	Regulations and Certification	Match the authorities to the specific genre (Ofcom, Pegi etc.). Rank the ratings systems based on what they allow (12, 15 etc.)	REGULATIONS Media Regulation in the UK (media-studies.com) CERTIFICATION (UK) Age ratings and film classification	BBFC Our Ratings System	Games Rating Authority	1. Identify one organization that regulates the contents of adverts on TV [1 mark] 2. Identify one topic a Pegi 12 rating allows that a Pegi 7 does not [1 mark]
3	Intellectual Property rights and Legislation	Keyword cards for Copyright, Trademark, registered Trademark and Creative Commons etc..	IPINFORMATION INT PROP RIGHTS (bluesquarething.co.uk)	1. Explain what Copyright means [3 marks] 2. What is the symbol for a registered trademark [1 mark]
4	Health and Safety	Risk assessment for a specific scenario. Match issues to locations- interior/ exterior/ office.	HEALTH AND SAFETY Teams Assignment- Legislation 4 RISK ASSESSMENTS Teams Assignment- Legislation 4	1. Describe 2 health concerns for the graphic designer creating the presentations using a computer [4 marks]

| 5 | Planning Tools- Mood boards and Mind maps | Flash cards for each planning tool- focus on the **PURPOSE** of each planning toll, the **AUDIENCE** (who would use it) and the **CONTENT** you would expect to see in the planning tool | MIND MAPS http://www.bluesquarething.co.uk/imedia/imarchive/prod2mind.htm | 1. Identify two groups of people who could be the audience for a pre-production mind map [2 marks]

2. Identify something you could find on a digital mood board but not on a physical one [1 mark] |
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| 6 | Planning Tools- Visualisation Diagrams | Flash cards for each planning tool- focus on the **PURPOSE** of each planning toll, the **AUDIENCE** (who would use it) and the **CONTENT** you would expect to see in the planning tool | VIS D http://www.bluesquarething.co.uk/imedia/imarchive/prod1vis.htm | 1. Explain the purpose of creating a Visualisation Diagram for a product [2 marks]

2.List five things that a visualisation diagram should include: [5 marks] |